



city of  
**greenville**

## News Release

### **GREENVILLE ZOO LAUNCHES ADOPT-AN-ANIMAL PROGRAM**

*Funds to help support animal care, exhibit improvements and education*

**Greenville, S.C.** – Beginning October 5, the Greenville Zoo will kick off its Adopt-an-Animal program, an initiative that will help support the zoo's wildlife conservation efforts and provide zoo supporters with the opportunity to care for and protect one of their favorite animals.

Over 30 of the zoo's most popular animals will be available for adoption, including the elephants, colobus monkeys, siamangs, giraffe, lions and Amur leopards. The Adopt-an-Animal funds will be used to provide animal care, enrichment, special diets, minor exhibit improvements and zookeeper training. They will also help support important education and conservation programs at the Greenville Zoo.

"The Adopt-an-Animal program is a great way to learn more about the zoo's residents and provide much-needed funds that will directly be used to help support the well-being of the animals," said Greenville Zoo Director Jeff Bullock.

Adoption levels begin at the \$25 and include a special gift package. All adoptions are for a period of one year. A portion of the Adopt-an-Animal donation is tax-deductible. For more information about the zoo's Adopt-an-Animal program, visit [www.greenvillezoo.com](http://www.greenvillezoo.com).

#### **About the Greenville Zoo**

Accredited by the Association of Zoos & Aquariums (AZA), Greenville Zoo is rated one of the best tourist attractions in South Carolina, attracting over 270,000 people annually. Operated by the City of Greenville, the 14-acre facility features wildlife from around the world including giraffes,

monkeys, giant tortoises and elephants. Visitors can also enjoy one of the zoo's most popular exhibits, the Reptile Building, which is home to a variety of lizards, frogs, turtles and snakes.

The Greenville Zoo is open seven days a week, except on Thanksgiving, Christmas and New Year's Day. The zoo's hours of operation are from 10 a.m. to 4:30 p.m., and the gates close at 5 p.m. For more information about the Greenville Zoo, visit [www.greenvillezoo.com](http://www.greenvillezoo.com) or become a fan on Facebook at [facebook.com/greenvillezoo](https://facebook.com/greenvillezoo) or twitter at [twitter.com/greenvillezoo](https://twitter.com/greenvillezoo).

**Media Contact:** Jeff Bullock  
Director  
Greenville Zoo  
467-4311